

 Lean Apps

# UX/UI Designer



You are self-motivated. You think like an entrepreneur, constantly innovating and driving positive change, but more importantly, you consistently deliver WOW EXPERIENCE.

## **Who are we?**

Lean Apps is a global digital design agency, focused on delivering valuable user experience and is an app development agency that delivers quality products to our world-renowned clientele—all in record time.

We build products better and faster. We specialize in accelerating the journey of going from an idea to a product in 12 Weeks. Yes, that's right! We save tons of money and time for our customers. We use Lean Start-up, Google Design Sprints and Agile to make sure that our customers never waste their time building products nobody wants.

At Lean Apps, we always make sure the experiences we craft are not only beautiful, but also provide additional value to the users and meet the customer's business goals. This is why User Experience design plays an important role in our digital transformation process. We bring together professional user experience design and the best technology to deliver remarkable experiences that solve business challenges and make users happy.

## What does this role mean?

As a UX agency, our first step is always about identifying the problem, understand if the problem is worth solving. It's the fastest way to find out if a product is worth developing. We deep dive to gather every possible information that will help us build the right product. No need to invest months of time building a product. We use our Discover and Define process to de-risk our customer's software investment. It helps to ensure we build a solution that actually satisfies the clients' users requirements and solves their problems. Interested in Working together to change the world?

## Your roles and responsibilities will be

- Interacting with multiple stakeholders and technical team
- Facilitate and collaborate with team to bring out desired solution which aligns with business needs and user goals
- Self-motivated to get things done
- Being positive to take feedback and take iterative approach to design
- Craft development ready designs
- Preparing UX deliverables (user flows, user journey, user personas) and articulate design solution

## And If you want to continue to do above and also

- Love to create concepts, wireframes, create interactive prototypes
- Follow show and tell approach
- Display UX principles in practice and not just use it as jargon
- Love to DESIGN for all - IOS, Android and Web responsive designs
- Have worked on Mac, but this is optional

## How do you apply

At Lean Apps, we're looking for innovative and creative thinkers seeking to join a team of like-minded achievers who want to revolutionize the world of digital products. If you think you might be the right fit for our team and our company values, please apply by using the below process.

Tell us why you're perfect for this job by sending a cover letter and CV to [careers@theleanapps.com](mailto:careers@theleanapps.com).

Or, if you want to stand out and show us who you really are, create a video cover letter. A flash mob, a comedic monologue... whatever showcases your passion for the work you'd be doing (using the 3 points above as your structure) and add it to the email. Videos are not required, but if you create it, we'll watch it. If your email impresses us, we will get in touch with you to continue the interview process. If it doesn't, you'll just receive a "thank you" email from us but give us a few weeks.

**Good luck :-)**