



## CONNECTED RETAIL COMMERCE - 360 degree connect between online shop, POS and Inventory management system!

As a leading e-commerce company in sporting goods, Kellersports continues to set very high standards in customer experience. It opened a pop-up store in Munich in the finest shopping areas and needed a system in their stores to advise their customers on new products.

Kellersports is one of the leading companies to work with modern software architectures, where their inventory system and online shop are seamlessly connected. They needed a system would have very high usability and would fit perfect in their existing architecture.

After deploying our POS system, the customers was able get advice on sporting goods in Munich store - near the Isaar floodplains. Kellersports had created a special no "limited" Inventory store. The customers, would often not take the goods directly with them, but rather place their orders in the store - using our POS - which would be shipped to them at home.

Kellersports is now a trendsetter in retail as a "very early adopter" namely for the reduction of the storage area and the establishment of a reduced pop-up store in a prime location to offer customers a modern shopping experience.

**Is such customer experience important for you?**



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