REAL TIME data exchange is the magic word!

We see that for most retailers the POS in-store, the online e-commerce shop and Inventory management systems run in silos and are not connected. In this day and age of digitalisation, connected system is one of the most important aspects of delivering customer experience across all channels.

That's what Home24 wanted to do a better job at this!

Our retail platform uses modern API interfaces and services to connect our POS system to efulfilment inventory management system. The data is full synchronised between the two systems in near real time basis. Whenever there is an update that happens in fulfilment, within minutes this information is pulled into our system and available in POS. This allows POS to see information about products and its inventory in near real time. This makes services such as Click and collect, click and reserve etc. possible for Home24

Home24 is able to deliver one of the best customer experience in their segment!

Just like Apple, Home24 plans to deploy mobile devices around it's stores for delivering perfect customer experience in its stores. Our Retail Platform is designed to give retailers the opportunity to offer a state-of-the-art shopping experience.

Customers can pay directly in the store and get their furniture delivered at home. Sales representative has our Sales app that allows them to add customer data immediately in CRM. These can either be used to bring them in marketing funnel or convert them online, or could be used to attach to an order for delivery at home.

The warehouse personnel can make goods postings and inventories directly on their own smartphone using our warehouse app. All these apps simplify the workflow of the employees considerably and reduce costs by saving on expensive hardware.

Give it a try!