

UNDERSTAND HOW MUSIC PUBLISHING AND RECORDING BUSINESS WORKS?

REACH ALL GLOBAL CHANNELS WHERE MUSIC IS CONSUMED
 PROTECT YOUR COPYRIGHTS
 MAXIMIZE YOUR REVENUE FROM A SONG
 ANALYSE YOUR DATA – WHICH SOURCE, SONG & COUNTRY SELLS THE BEST

PUBLISHING



PROBLEMS

- ⚠️ UPDATING SYSTEMS TO SUPPORT EVER INCREASING MUSIC CHANNELS
- ⚠️ REVENUE PER SONG IS GETTING LESS – BUT THE COST TO COLLECT ROYALTIES IS INCREASING

RECORDING

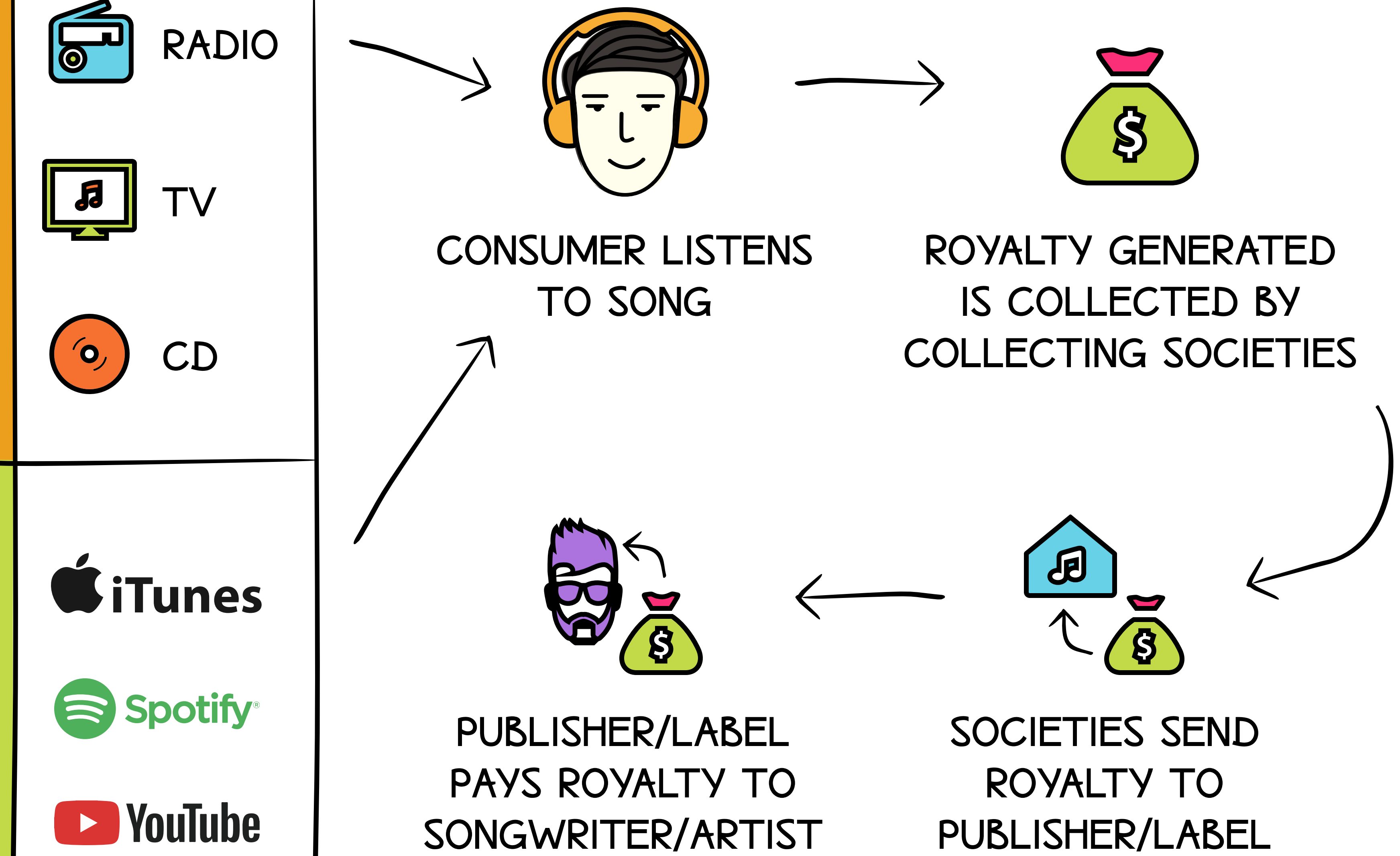


PROBLEMS

- ⚠️ DISTRIBUTION OF EVER INCREASING CHANNELS IS DIFFICULT
- ⚠️ XXXXXX
XXXX

SONG

OFFLINE
ONLINE



I WANT TO

- REACH GLOBAL MUSIC CHANNELS & MAXIMISE MY ROYALTY
- GET PAID FROM MUSIC PUBLISHER/LABEL AS SOON AS POSSIBLE
- KNOW HOW MUCH I MIGHT EARN IN NEXT PERIOD

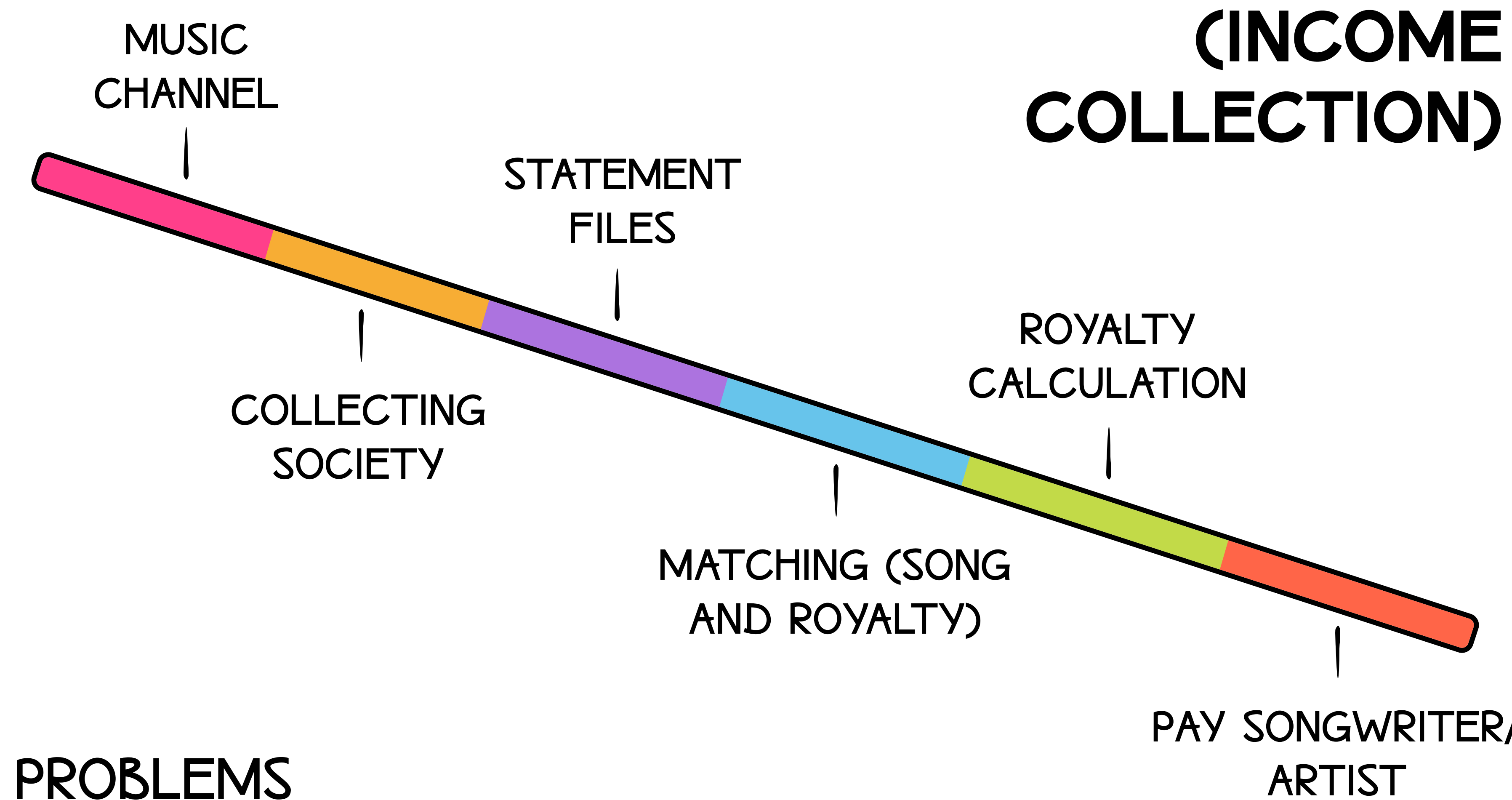


ARTIST/
SONGWRITER

I DON'T WANT TO

- WAIT FOR 6 MONTHS TO GET MY PAYMENT.
- DEAL WITH NEWLY ADDED CHANNELS OF MUSIC CONSUMPTION
- DEAL WITH COMPLICATED LICENSING

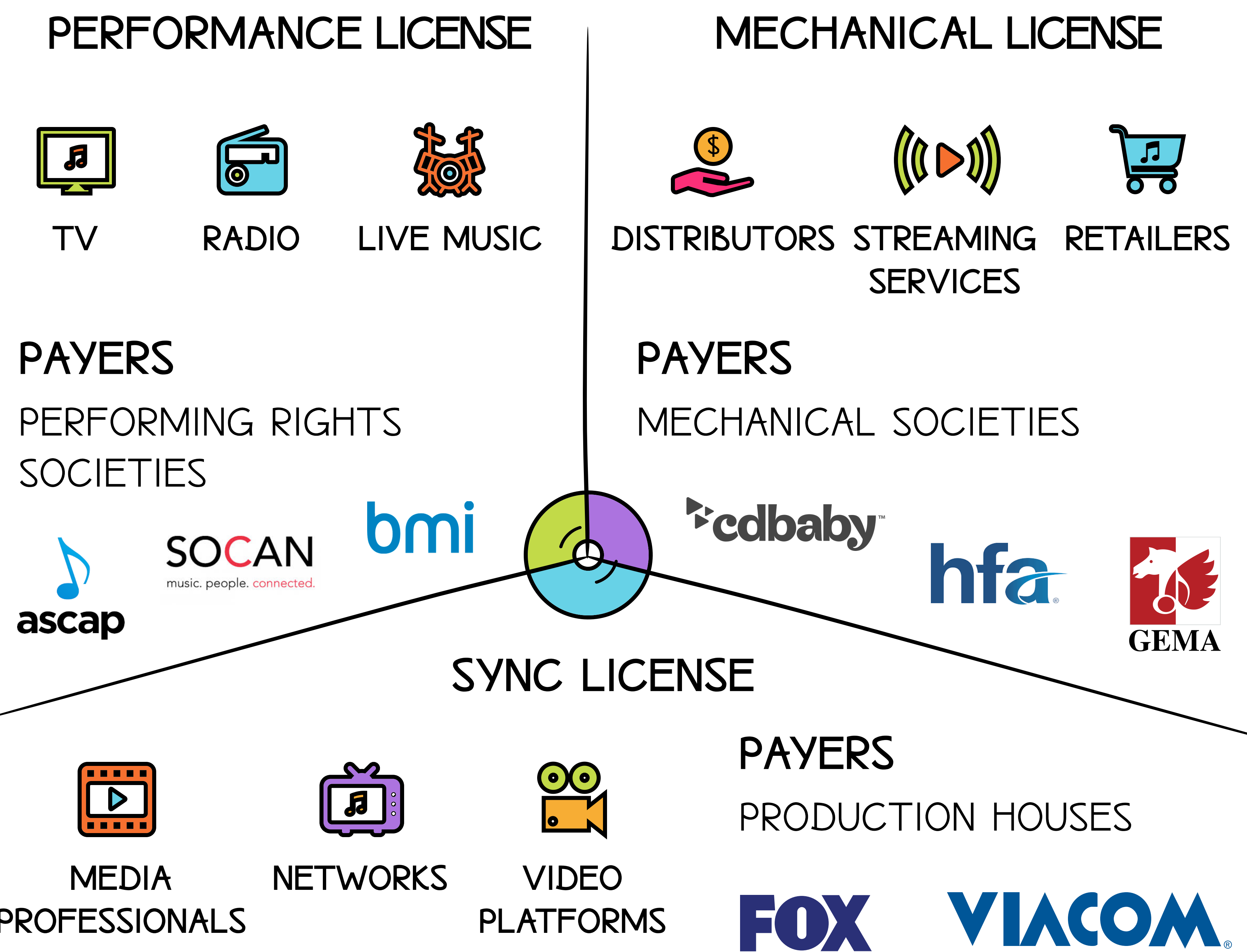
ROYALTY FLOW (INCOME COLLECTION)



PROBLEMS

- ⚠️ MATCHING AND ROYALTY CALCULATION IS MANUAL AND TAKES A LOT OF TIME
- ⚠️ ARTIST/SONGWRITER GETS PAID IN 6-12 MONTHS AFTER THE ROYALTY IS GENERATED

WAYS TO MONETIZE MUSIC (RIGHTS)



TECHNOLOGIES:

- MOBILE
- A.R./V.R.
- DATA ANALYTICS
- MICROSERVICE
- OPEN API
- BLOCKCHAIN
- A.I./MACHINE LEARNING

